

Case Study

Hospitality Assured

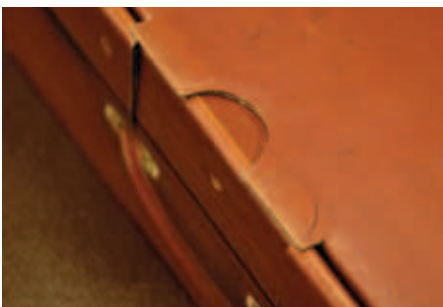
This job highlighted the myriad of specialist skills and services William Anderson & Sons can bring to a print project.

Commissioned by Highlands and Islands Enterprise, HCIMA and Hospitality Assured, we produced a set of four manuals to be used by the hospitality industry to ensure and investigate service levels.

Much more than a simple booklet, each set was contained in an outer box (60mm (h) x 305mm (w) x 222mm (d)), strung and affixed with a crested tag.

Opening the box, you are presented with the four manuals, printed in individual colours, bound with nickel binding screws and laminated and with a spot UV cover. To cap the project off there was also a bespoke manila thumb tab envelope with inserts, CD button and replicated CD-Rom.

Every pack was hand finished and collated by experienced table workers, ready to be delivered to the client. This project was a prime example of how we can create something special where other printers may not have the in-house expertise.



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