

Case Study

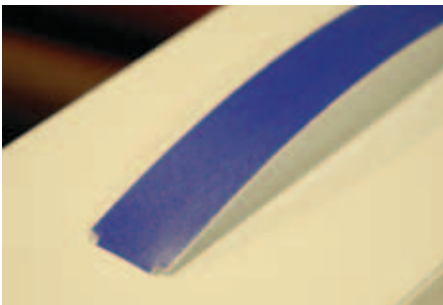
Enterprising Careers and University of Strathclyde



This project was a prime example of our ability to provide our complete service of print, storage and delivery. William Anderson & Sons were commissioned by Enterprising Careers and University of Strathclyde to produce multiple-piece learning packs for schools, encouraging understanding and development of enterprise, a key component of the new Curriculum for Excellence.

Designed by the University in two variants, 'Enterprising Infants' and 'Go for Enterprise', each consists of an outer PVC carry case [260mm (h) x 360mm (w) x 120mm (d)] containing a teacher's guidance book, classroom project sheets, bespoke board game, and several booklets and inserts.

We were able to produce each of the components, collate and palletise the packs and store them awaiting distribution as and when requested by the client.



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